



Alpha Technologies Ltd. - Technical Advisory Bulletin Product Rationalization General Announcement

Date: March 11, 2013

Dear Valued Customers,

As part of our continuous improvement initiatives intended to reduce waste and improve our ability to provide you with quality power solutions that deliver excellent value, we have identified a number of older products that are, for a number of different reasons (low demand, component availability, escalating costs, replaced by substitute product, etc.) approaching end of their production life. The purpose of this bulletin is to alert you to the fact that these products will be discontinued (i.e. no longer available for purchase) as of August 31, 2013. Alpha will continue to provide technical support and service on these products for the foreseeable future (minimum of 5 years) but after March 31, 2013 no new orders will be accepted.

As this list is lengthy, in an effort to help you identify any potential impacts we have segmented the impacted products into 'families' of like items. Please also note that a number of the items have been color coded to signify that these are unique 'single order' variations and to make it clear that the general product offering is not being discontinued.

To access the list of products affected by this rationalization, please visit the following website link:

www.alpha.ca/2012-Alpha-EOL-List

This downloads an Excel file.

If you have any questions or concerns regarding any of the specific items on the Discontinuation list please contact your Alpha Sales Representative or call us at 1-800-667-8743. We are confident that in nearly every case we will be able to offer you a suitable replacement. Otherwise, please do take advantage of this 'last time buy' opportunity to order more units if these are the only solutions you are comfortable with.

We appreciate your ongoing patronage and your understanding as we change to serve you better.

Sincerely,

Grant Clark
Director, Product Management
Alpha Technologies Ltd.

Your Power Solutions Partner

For more information visit www.alpha.ca