



Your Power Solutions Partner

Press Release

ALPHA NAMES TRAFFIC CONTROL CORPORATION AS NEW DISTRIBUTOR FOR THE US MIDWEST

Vancouver, BC. January 11, 2017 – Alpha Technologies (Alpha), the leading provider of total power solutions for Traffic and ITS, has appointed Traffic Control Corporation (TCC) as its “Preferred” distributor of its full line of Traffic and Transportation UPS systems in the United States Midwest. Traffic Control Corporation has been authorized to represent Alpha in nine states which include Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Nebraska, North Dakota and South Dakota.

“We are very excited to have Traffic Control Corporation as a new member of the Alpha Technologies family of Preferred Traffic Distributors. They bring years of experience and a strong commitment to customer support to the Alpha family,” noted Dennis Bennett, Director of Traffic/ITS, Alpha Technologies.

Traffic Control Corporation (TCC) was founded in 1946 as a distributor of traffic signal equipment and is firmly established as the local expert on traffic control and ITS products and solutions throughout the Midwest. *“For over seventy years we have been committed to offering our customers best-in-class products and service”*, said Joe Spedale, Vice President of Sales and Marketing for Traffic Control Corporation. *“Our new partnership with Alpha Technologies is yet another example of our never ending effort to supply our customers with award winning quality and innovation from leading manufacturers in the traffic and transportation industry.”*

Alpha Technologies is established as North America’s leading provider of powering solutions for Traffic intersections, Intelligent Transportation systems and Tolling applications. Alpha offers a full family of NEMA 3R outdoor enclosures, hardened outdoor rated UPS, small to larger indoor UPS and specialty batteries that can be tailored to meet your application.

For more information, visit www.alpha.ca/traffic

Traffic Control Corporation (TCC) was founded in 1946 as a distributor of traffic signal equipment and is firmly established as the local expert on traffic control matters in the Midwest. Today, Traffic Control Corporation has a territory that includes eleven states throughout the Midwest.

For more information, visit www.trafficcontrolcorp.com

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