

Press Release

Your Power Solutions Partner

ALPHA TECHNOLOGIES LTD. TO LAUNCH NEW SERIES OF ADVANCED INDOOR UNINTERRUPTIBLE POWER SUPPLIES

VANCOUVER, BC. February 28, 2011 – Power solutions provider Alpha Technologies Ltd. is launching a new series of advanced Indoor Uninterruptible Power Supplies.

The new Alpha Sentra Series features pure sine wave, line interactive operation suitable for business applications with critical file servers, network switches, hubs and small computers. For loads that can accept a 4-6 milli-second delay in transfer time, the Alpha Sentra Series offers highly efficient solutions that consume less power while still ensuring the load is backed up and protected.

Alpha is also releasing the new Alpha Continuity Series, an online double conversion UPS solution for sensitive electronic equipment and computer loads, requiring zero transfer time.

"These exciting new additions to the Alpha Indoor UPS family provide significant advantages over similar offerings currently in the market," commented Kevin Binnie, Senior Product Portfolio Manager at Alpha. These advantages include:

- · A convertible rack / tower design with rotating LCD panel provides mounting flexibility.
- Pure Sine Wave UPS with the Industry's highest power factor at 0.9 provides efficient, clean power.
- Advanced Automatic Voltage Regulation (AVR) accepts a wider input voltage range and lengthens battery life.
- A larger charger enables faster recharging and quicker return to backup readiness after a power outage.
- · Simultaneously active SNMP, USB and RS-232 slots provide communication flexibility.
- · Quiet operation makes each model the perfect choice for office environments.

For more information on the Alpha Sentra and Continuity Series, visit www.alpha.ca/sentra-continuity.

Alpha Technologies Ltd. is an established leader in the design, manufacture, service and installation of powering solutions for the Telecom, CATV, Traffic, Security, Medical, Industrial, and Renewable Energy industries. The Company offers a broad portfolio of high-quality, feature-rich solutions that can be customized to suit almost any application and environment, offering the highest performance and best value in the industry. With a focus on being your power solutions partner, Alpha builds on over 30 years of experience to develop solutions that resolve customers' unique powering challenges.

As a member of The Alpha Group, ATL is part of a global alliance of companies that share a common philosophy – to create world class powering solutions for communication, commercial, industrial and renewable energy markets.

For further information, visit www.alpha.ca or contact:

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