

Your Power Solutions Partner

ALPHA WELCOMES NEW REGIONAL BUSINESS DEVELOPMENT DIRECTOR

Vancouver, BC. September 18, 2012 – Alpha Technologies Ltd., a global power solutions provider for communications markets, announces the appointment of Ben Cameron as Regional Business Development Director for the Australia, New Zealand and Pacific Island (ANZPI) markets. In this role, Cameron will be responsible for expanding the market for Alpha Group products and systems.

“Ben’s senior-level leadership experience will be a key asset as we move forward in these overseas sectors,” said Bryan Locker, Senior Vice President of Canadian and International Sales for Alpha Technologies. “With a proven track record of fiscal growth in the ANZPI region, Ben is the ideal candidate to develop and deliver our international business sales strategies and move us forward into a new era.”

Cameron has held senior management positions at companies such as Carney Battery Handling, EnerSys Australia, Energy Australia and Integral Energy. Most recently, Cameron was General Manager at Automation Control Systems in Melbourne and Sydney. He received his Graduate Certificate in Management at the Australian Graduate Management Consortium and MBA in Business Administration at the University of Western Sydney.

Alpha Technologies Ltd. is an established leader in the design, manufacture, service and installation of powering solutions for the Telecom, CATV, Traffic, Security, Medical, Industrial and Renewable Energy industries. The Company offers a broad portfolio of high-quality, feature-rich solutions that can be customized to suit almost any application and environment, offering the highest performance and best value in the industry. With a focus on being your power solutions partner, Alpha builds on over 35 years of outdoor power manufacturing experience to develop solutions that solve customers’ unique powering challenges.

The Alpha Group represents an alliance of independent companies united by a common goal: the development and manufacture of total power solutions.

For more information, visit www.alpha.ca.

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