

Your Power Solutions Partner

ALPHA TECHNOLOGIES RECEIVES PRESTIGIOUS AWARD FROM FROST & SULLIVAN

Vancouver, BC. February 7, 2014 – Alpha Technologies Ltd., leading supplier of power solutions for communications networks and traffic systems is pleased to announce it has been the recipient of the **2013 Global Back-Up Power Solutions Entrepreneurial Company of the Year award**, presented by the respected global consulting firm, Frost & Sullivan.

Gautham Gnanajothi, Senior Industry Analyst & Team Leader, Energy & Environment, Frost & Sullivan, says, “It is quite evident that Alpha Technologies’ key differentiator lies in the enhancement of the value derived by its customers. The company has exhibited strong revenue growth over the past five years and this success is directly attributable to its excellent growth strategies, which are mainly based on providing complete customer satisfaction with an ever-increasing speed of response to market needs.”

This is the third occasion in which Frost & Sullivan have recognized Alpha Technologies with a business best practice award; in 2010, Alpha received the North American UPS Product Line Strategy of the Year, and in 2011, the North American DC Power Systems Competitive Strategy Innovation Award.

Alpha President and CEO, Mark W. Schnarr commented; “Being presented with the Frost & Sullivan award caps off an outstanding year of advancement and growth. Combining this achievement with several other industry accolades received in 2013’s 4th Quarter is validation that the business world is noticing our relentless drive to becoming the market leader of power solutions for our target markets of communications and traffic”

On Tuesday, January 14th, Alpha’s Chief Marketing Officer David Boroevich and Chief Operating Officer John Kalbfleisch attended the Frost and Sullivan ‘Excellence in Best Practices’ Awards Gala in New Orleans, and accepted the honor for Alpha. “It was thrilling to be amongst such an esteemed gathering of innovative and growing businesses. Being recognized for the third time in 4 years is an amazing achievement for our Alpha team and serves as validation for our strategy and passion for continuous improvement”, said David.

For over 35 years, Alpha Technologies has been an industry pioneer and global leader in the design and manufacture of AC and DC power. Our distinctive excellence is the ability to innovate and quickly deliver optimized solutions for our customers’ unique powering challenges in the Telecom, Cable Broadband, Traffic, Security, Industrial and Renewable Energy industries. Alpha’s TL 9000 certified quality system, award-winning product strategy and continuous improvement/operational excellence program focuses on achieving complete customer satisfaction and supplying solutions of the highest quality, value and reliability.

For more information, visit www.alpha.ca.

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