

Your Power Solutions Partner

ALPHA DEBUTS NEW FXM 350 AND MICRO 350 UPS POWER SOLUTIONS AT ISC WEST

VANCOUVER, BC. April 6, 2011 – Power solutions provider Alpha Technologies Ltd. introduces the new FXM 350 and Micro 350 Uninterruptible Power Supply (UPS) products at the International Security Conference and Exposition - West (ISC West) in Las Vegas, Nevada.

The latest addition to Alpha's FXM family of UPS products, the FXM 350 is engineered to address a broad range of applications requiring lower output power and smaller footprints than the existing FXM 650, 1100 and 2000 models.

"The FXM 650, 1100 and 2000 have been stalwart performers for a variety of critical applications across many industries," says William Huang, AC Portfolio Product Manager at Alpha. "The new FXM 350 represents the leading ruggedized UPS in the Security market that supports both AC and DC loads. It simply offers the class leading performance our customers have come to expect from the larger FXM modules, but in a more compact and cost effective package."

The new FXM 350 UPS Module features:

- Flexible dual AC and DC output for multiple loads up to 350W
- Local or remote monitoring and control via USB and SNMP communication
- Small footprint for wall, rack or enclosure mounting
- Dependable operation in extreme operating environments
- Powerful new firmware with enhanced features such as battery run time information

Also showcased at ISC West is the Micro 350, Alpha's latest outdoor UPS system that integrates the FXM 350 module in a NEMA 3R enclosure with batteries, an adaptor plate and an optional distribution panel. It provides reliable backup power for a wide range of applications, including security, access control, public utility and telecommunications.

Alpha's continuous improvement of its UPS product portfolio illustrates a firm commitment to product innovation, performance and value. Indeed, noted market analyst firm Frost & Sullivan recently recognized Alpha with one of its highly coveted Best Practices awards for North American UPS Product Strategy of the Year. The FXM350 and Micro 350 offer a clear example of Alpha's core strategy of delivering UPS solutions that address real everyday customer powering challenges.

To see the new FXM 350 and Micro 350, visit the Alpha Technologies Booth 2123 at ISC West in Las Vegas, Nevada April 6-8, 2011. For complete specifications, visit www.alpha.ca/fxm350 and www.alpha.ca/micro350.

Alpha Technologies Ltd. is an established leader in the design, manufacture, service and installation of powering solutions for the Telecom, CATV, Traffic, Security, Medical, Industrial, and Renewable Energy industries. The Company offers a broad portfolio of high-quality, feature-rich solutions that can be customized to suit almost any application and environment offering the highest performance and best value in the industry. With a focus on being your power solutions partner, Alpha builds on over 30 years of experience to develop solutions that solve customers' unique powering challenges.

As a member of The Alpha Group, ATL is part of a global alliance of independent companies that share a common philosophy – to create world class powering solutions for communication, commercial, industrial and renewable energy markets.