

Your Power Solutions Partner

ALPHA'S POWER PRODUCT STRATEGY DRIVES SIGNIFICANT GROWTH AND RECEIVES PRESTIGIOUS AWARD

Burnaby, B.C., Sept 27, 2010 – Alpha Technologies Ltd., a manufacturer of AC and DC power solutions for the telecom, cable, traffic and security markets, was recently recognized by noted international consulting and market research firm Frost & Sullivan for one of its highly-coveted Best Practices awards. On September 11, Alpha representatives proudly accepted the 2010 North American Industrial UPS Product Strategy of the Year Award in a gala celebration in San Jose, California. Alpha joins the elite group of Frost & Sullivan award winners which this year includes such corporate luminaries as IBM, Hewlett Packard, SAP, Siemens and Verizon.

“This is a great honour and a testament to our 30 year history of developing innovative, high quality products that address our customer’s unique powering challenges,” said Mark Schnarr, Alpha’s President and CEO. “Frost & Sullivan are generally considered to be the preeminent market analysts in the world. To be recognized by them for our product strategy is very exciting and rewarding for our team, and bodes well for our customers.”

Frost & Sullivan, Director of the Energy and Power Solutions Group, Roberta Gamble, says, “Alpha was recognized for its customer-centric product development that enabled them to achieve significant sales growth in 2009 and 2010 while many of its competitors experienced declines brought on by the global economic downturn. Alpha’s recently introduced Alpha Modular Power System 80HP (AMPS80 HP) is a great example of Alpha’s technical innovativeness, delivering best in class efficiency, functionality, density and reliability.”

About Alpha Technologies Ltd. and The Alpha Group

Alpha Technologies Ltd. is an established leader in the design, manufacture, service and installation of powering solutions for the Telecom, CATV, Traffic, Security, Medical, Industrial and Renewable Energy industries. The company offers a broad portfolio of high-quality, feature-rich solutions that can be customized to suit almost any application and environment offering the highest performance and best value in the industry. With a focus on being your power solutions partner, Alpha builds on over 30 years of experience to develop solutions that resolve customers’ unique powering challenges. For further information, please visit <http://www.alpha.ca>.

As a member of The Alpha Group, it is part of a global alliance of independent companies that share a common philosophy – to create world class powering solutions for communication, commercial, industrial and renewable energy markets.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company’s Growth Partnership Service provides the CEO and the CEO’s Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.

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