

Your Power Solutions Partner

ALPHA ANNOUNCES NEW NATIONAL SALES MANAGER - DISTRIBUTION

VANCOUVER, BC. June 22, 2010 – Alpha Technologies Ltd. is proud to announce the recent addition of Erik Knecht to the Alpha Sales Team as National Sales Manager for Commercial Power Systems' (CPS) National Distributors and Regional Sales Manager for the US Southeast region.

With over 20 years experience in the UPS and electronics industry, Erik has held senior positions in account management and channel development of top national distributors, including an impressive array of prominent companies within the security market.

"The knowledge, experience and connectivity that Erik brings to our indoor business will greatly enhance Alpha's position as the premier indoor and outdoor power protection provider for the Security industry," commented Frank Albano, Vice President of CPS Sales.

With Erik residing in the state of Texas, he is ideally located to present the entire portfolio of Alpha Power protection products to the Security, Intelligent Transportation Systems, Traffic and Commercial markets throughout the Southeast territory.

Alpha Technologies Ltd. is an established leader in the design, manufacture, service and installation of powering solutions for the Telecom, CATV, Traffic, Security, Medical, Industrial, and Renewable Energy industries. The company offers a broad portfolio of high-quality, feature-rich solutions that can be customized to suit almost any application and environment offering the highest performance and best value in the industry. With a focus on being your power solutions partner, Alpha builds on over 30 years of experience with over two million installations worldwide to develop solutions that resolve customers' unique powering challenges.

For more information on Alpha Technologies Ltd., visit www.alpha.ca.

The Alpha Group represents a global alliance of independent companies that share a common philosophy – to create world-class powering solutions for communication, commercial, industrial and renewable energy markets.

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